



Social Media Marketing Service

An affordable small business solution

Social Media Marketing Service

Blue Book can help you navigate through this ever-changing medium to develop a social network that reaches your target audience. Blue Book's Social Media Marketing Service Packages are designed to help local businesses create, grow and/or maintain everything from a single social media channel to a complex network of channels with an audience of thousands.

Copper Package

\$450/Month

- Consultation - 2 Hours
- Create/Evaluate 2 Social Media Channels*
- Create 1 YouTube Video (One-Time Only)
- 1 Daily Post
- Management - 5 Hours/Month

Silver Package**

\$650/Month

- Consultation - 3 Hours
- Create/Evaluate 3 Social Media Channels*
- Create 1 YouTube Video (One-Time Only)
- 2 Daily Posts
- Management - 10 Hours/Month

**Minimum 3 Month Commitment

Gold Package

\$899/Month

- Consultation - 5 Hours
- Create/Evaluate 5 Social Media Channels*
- Create 1 YouTube Video (One-Time Only)
- 3 Daily Posts
- Management - 15 Hours/Month

**Minimum 3 Month Commitment

Additional Services**

- 1 Video with Blog \$250
- 1 Blog (300 words max) \$50
- Create/Manage 1 Contest/Giveaway \$150
- Additional Consultation \$30/Hour
- Create/Evaluate Social Media Channels \$150/ea.
- Wordpress Blog Installation - Call for Quote

**Available to Copper, Silver & Gold package clients only.

For More information, Please contact Scott Levin at
858 729-5305 or info@bluebookpublishers.com

* Social media channels include Facebook, Twitter, Google+, Pinterest, YouTube, Tumblr, Yelp, Instagram, Foursquare, LinkedIn, StumbleUpon. Other channels will be considered upon review.